



San Diego City Attorney **MICHAEL J. AGUIRRE**

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: April 11, 2007

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“FEELING THE HEAT, KEEP IT COOL” CITY ATTORNEY JOINS KEARNY HIGH STUDENTS FOR UNVEILING OF GLOBAL WARMING AWARENESS CAMPAIGN

“Feeling the Heat--Keep it Cool,” is an original Global Warming Awareness campaign slogan produced by graphic artist students at Kearny High Educational Complex, which includes *“Keep it Cool”* brochures and T-Shirts. The campaign will be officially unveiled at an assembly at Kearny High’s auditorium, and City Attorney Michael Aguirre and Scripps Institution of Oceanography Birch Aquarium Director Dr. Nigella Hillgarth have been invited to speak.

The goal of the campaign is to create awareness and inspire “cool” ways for students to become educated about how to keep our environment more eco-friendly.

**Wednesday, April 11 at 10 a.m.
Kearny High Educational Complex, 7651 Wellington Way, Kearny Mesa**

The Kearny High project, spearheaded by ROP Computerized Graphic Design Teacher Tony Corbin, is a joint partnership with the San Diego City Attorney’s Office and Scripps Institution of Oceanography.

According to Kearny High’s Associated Student Body (ASB) President Sara Boyer, 15 campuses will be participating and students are being encouraged to walk, ride bicycles, take public transportation, or car-pool on that day, as well as wear the eco-colors, sky-blue and green. Displays at Kearny High’s assembly will include a student-made solar powered robot, hybrid vehicles, and student science projects.

Also, in partnership with Scripps Institution of Oceanography, the San Diego City Attorney's Office and San Diego City Council Member Donna Frye are co-sponsoring a resolution to proclaim April 11, 2007 as Global Warming Awareness Day for the City of San Diego.

Students and faculty have also been invited to attend the San Diego City Attorney’s, “San Diego-the Go-To City for Clean Technology” free Community Forum on April 12, 6-8 p.m., at City Hall, 202 C Street, 12th Floor Council Chambers in downtown San Diego.

Media must check in with Kearny High Administration at 858-496-8370, or call Jack Brandais at San Diego Unified School District’s Communications Department at 619-725-5570 or 619-607-0477 cell phone.

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